

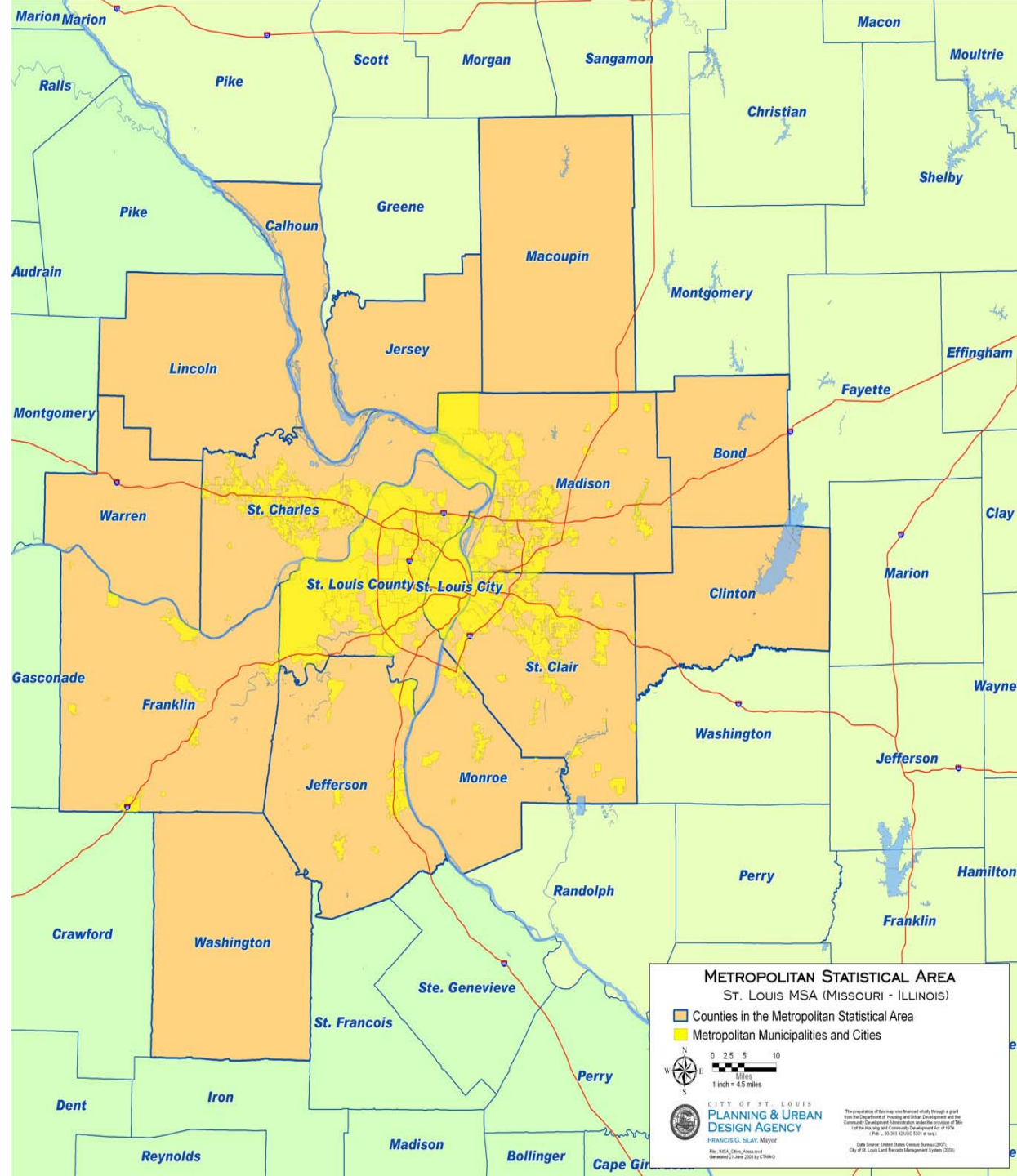


THE PARTNERSHIP *for*  
DOWNTOWN ST. LOUIS

[www.downtownstl.org](http://www.downtownstl.org)

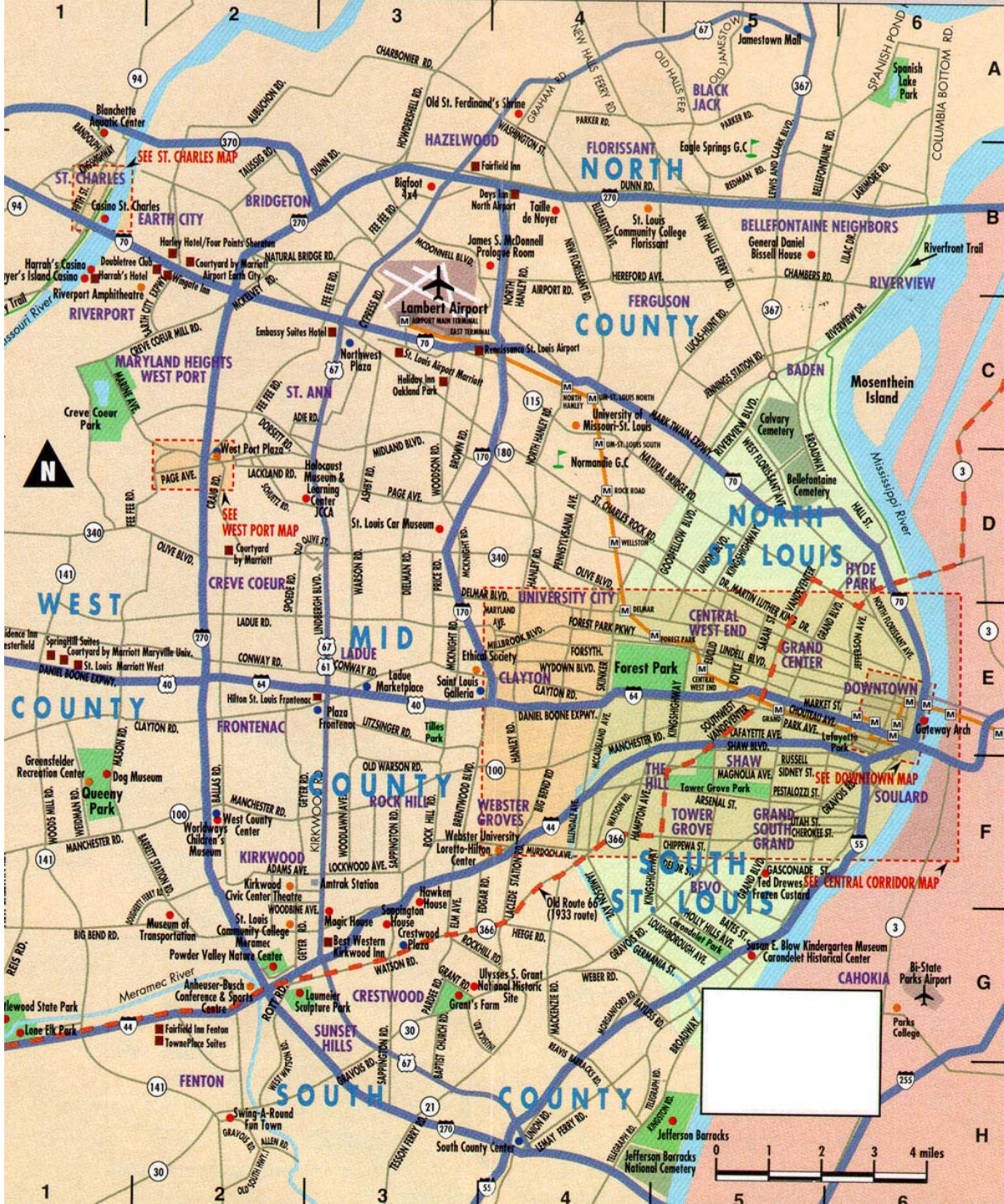
# St. Louis Metro

- 2.8 million people
- 16 counties



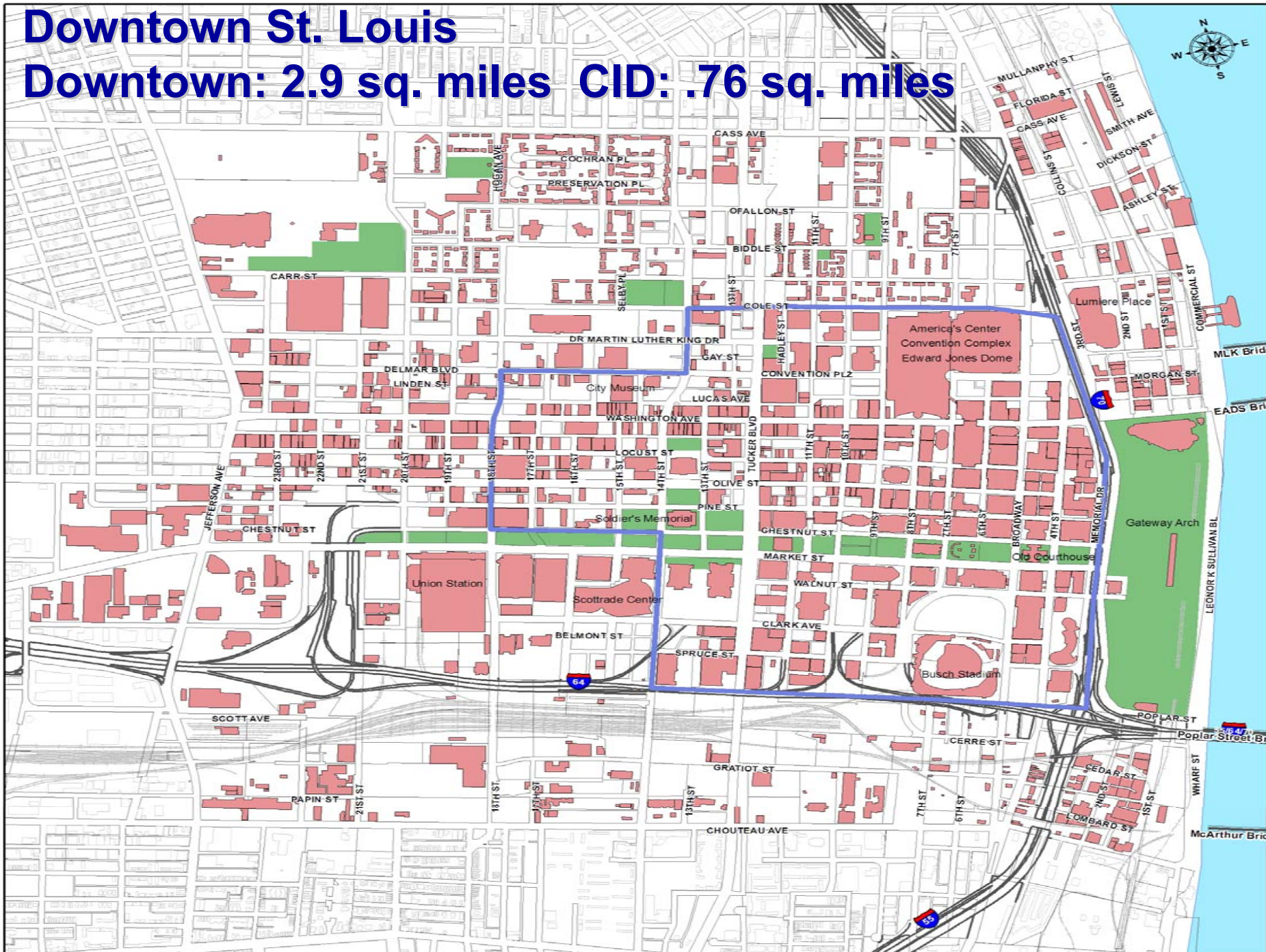
# St. Louis City

- 1950: 856,796
- 2000: 348,189
- 2007: 350,759



# Downtown St. Louis

Downtown: 2.9 sq. miles CID: .76 sq. miles



# Downtown St. Louis

- 90,000 workers
- 11,000 residents (5,000 new since 2000)
- 7,600 hotel rooms
- 350,000 sq. ft. of retail  
(100 new street level since 2003)
- MLB, NFL, NHL facilities
- 22 million annual visitors  
(4 million to the Arch)

# The Partnership *for* Downtown St. Louis

- 50 year old 501 (c) (6)
- Membership supported
- Advocacy, planning, transportation, member services
- Administers/supports
  - Downtown CID
  - Downtown Now
  - Downtown Foundation
  - South Grand CID
  - Christmas in St. Louis



THE PARTNERSHIP *for*  
DOWNTOWN ST. LOUIS

# Downtown Community Improvement District

- 501 (c) (3)
- Formed in 2000
- Security, maintenance/beautification, economic development, marketing, special events
- Annual budget: \$2.6 million
- Assessments based on square footage



DOWNTOWN COMMUNITY  
IMPROVEMENT DISTRICT

# Downtown Now!

- 501 (c) (3) development corporation
- Steward of Downtown Development Action Plan
- Developing 30,000 square foot plaza



# Downtown St. Louis Foundation

- 501 (c) (3) public purpose
- Study of impacts of major highway construction project
- Interim funding of Celebrate St. Louis
- Administers Urban Roots collaborative

# Organizational Framework

- Separate boards, some overlap
- Staff of 40 (employed by The Partnership)
  - President/CEO
  - Sr. Director: Economic Development; Finance and Administration
  - Director: Marketing & Communications; Clean & Safe Programs; Community Relations
  - Supervisor: Downtown Guides; Clean Team; Landscape
  - 21 Downtown Guides; 8 Clean Team

# Emerging Programs/Issues

- Housing markets and financing
- Job retention and attraction
- Conflicting constituencies
- Homeless programs
- Downtown Plan update
- Infrastructure/Transit funding
- Reaching a regional audience